

**IK Multimedia Production Srl**

Via dell'Industria, 46 - 41100 Modena - Italy

Phone: +39-059-285496 | Fax: +39-059-2861671

PRESS RELEASE**FOR IMMEDIATE RELEASE**

SampleTank YE Bundled with all Yamaha MIDI Controllers/Workstations!

*Special version includes a selection of sounds from all of IK's
virtual instrument workstations*

January 2008, Modena, Italy –IK Multimedia is pleased to announce that a special edition of IK Multimedia's SampleTank, with sounds from over \$3500 worth of IK's award-winning virtual instrument products, such as Miroslav Philharmonik™, SampleMoog™, Sonik Synth™ 2, SampleTron™, Studiophonik™ and SampleTank® 2.5, will come bundled inside the Yamaha X-Factor DVD, which ships with all Yamaha music production products, including Yamaha's KX Series MIDI controllers, Motif XS Series Synthesizers, Mo Series Synthesizers, MM6, S-Series Synthesizers, MW, N and O Series Mixers and more.

"IK is proud to offer Yamaha users a special version of SampleTank that comes stocked with a selection of sounds from all of our award-winning virtual instrument libraries. Giving them our powerful flagship workstation will provide a strong foundation of sounds and the flexibility to craft music for every style and genre."

Enrico Iori, CEO of IK Multimedia

SampleTank 2 is a multi-award-winning, comprehensive tool for music production, providing a wide range of sounds and an extensive amount of built-in effects, making it an incredibly useful sample workstation. It provides all the necessary tools for composing and producing right out of the box. Used on hundreds of Grammy® award-winning songs and Oscar® winning movie production scores, SampleTank has become a tool of choice for all genres of composers, producers and musicians in all styles of media.

Registering IK's SampleTank YE also qualifies users to receive up to 40% off all of IK's essential music production tools, making them eligible for the IK Crossgrade Policy. For more information on IK's customer loyalty program and how you can save big on IK software, please visit: <http://www.ikmultimedia.com/Crossgrade>.

For more information on IK's SampleTank, and other IK music production products, please visit: <http://www.ikmultimedia.com>

For more information on Yamaha, please visit: <http://www.yamaha.com>

Warm regards,**Starr Ackerman**starr.ackerman@ikmultimedia.com

US and Americas PR Manager

Tiia Hassinentiia.hassinen@ikmultimedia.com

Europe and International PR Manager

**IK Multimedia Production Srl**

Via dell'Industria, 46 - 41100 Modena - Italy

Phone: +39-059-285496 | Fax: +39-059-2861671

PRESS RELEASE

###

About IK Multimedia: *IK Multimedia is a computer music technology company that offers a diverse range of affordable and easy-to-use music production tools with great sound quality and a realistic look and feel. With over half a million installations worldwide, the IK range has been adopted by musicians of every level, from beginners to professionals, to gain access to high-end, studio-quality gear from their computers. AmpliTube®, T-Racks®, GrooveMaker®, SampleTank®, Sonik Synth™, Miroslav Philharmonik™, Classik Studio Reverb™, SVX™, Total Studio Bundle™, Total Effects Bundle™, Total Workstation Bundle™, StealthPlug™, and StompIO™ are trademarks or registered trademarks property of IK Multimedia Production srl. All other trademarks are property of their respective owners. ARC System™ is a trademark property of IK Multimedia Production Srl. All other trademarks property of their respective owners.*

About Yamaha: *Yamaha Corporation of America is the largest subsidiary of Yamaha Corporation, Japan and offers a full line of musical instruments and sound reinforcement products to the U.S. market. Products include: acoustic and digital pianos, portable keyboards, guitars, acoustic and electronic drums, band and orchestral instruments, marching percussion products, synthesizers, professional digital and analog audio products, and innovative technology products targeted to the hobbyist, education, worship, professional music, and installation markets.*