



IK Multimedia Production Srl

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FOR IMMEDIATE RELEASE

IK Multimedia Announces AmpliTube Fender® 1.0.1 and AmpliTube® X-GEAR 1.3.1 Software Updates

New features, functionality and optimizations

April 2009, Modena, Italy – IK Multimedia is proud to announce the immediate availability of AmpliTube Fender® 1.0.1 and AmpliTube X-GEAR 1.3.1 software updates, bringing new features, functionality and optimizations to AmpliTube Fender®, AmpliTube Fender® Studio and AmpliTube X-GEAR!



The AmpliTube Fender 1.0.1 update offers the following changes and enhancements:

- Memory and CPU usage optimization
- Full Pro Tools 8 / Multicore MAC support
- '57 Deluxe: improved audio stability while quickly moving controls
- Super-Sonic: reverb value is now correctly displayed
- '64 Vibroverb: MOD switch setting is stored in presets
- Pitch Shifter: predelay knob works correctly under all conditions

The AmpliTube Fender® SE 1.0.1 update offers the following changes and enhancements:

- Memory and CPU usage optimization
- Full Pro Tools 8 / Multicore MAC support

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- Super-Sonic: reverb value is now correctly displayed

AmpliTube X-GEAR 1.3.1 update offers the following changes and enhancements:

- Memory and CPU usage optimization
- Full Pro Tools 8 / Multicore MAC support
- EchoMan stomp: fixed glitches while moving knobs
- StompIO Patches: all Fender amp controls are now properly mapped to Fender StompIO Patches

StompIO Patches

- AmpliTube Metal Wah and AmpliTube Fender Fuzz-Wah now properly work with MIDI control
- Smoother Preset and Patch switching
- All fixes included in AmpliTube Fender 1.0.1

The AmpliTube Fender® and AmpliTube X-GEAR software updates are free downloads for all registered users of AmpliTube Fender® and AmpliTube X-GEAR, and are already available in the IK User Area.

About AmpliTube Fender® and AmpliTube X-GEAR:

AmpliTube Fender® is the only official Fender® amp and FX software suite, with a selection of 45 of the most sought-after classic and modern Fender guitar and bass amps, cabinets, stompboxes and rack effects of all time (including must-haves like the '65 Twin Reverb™, '59 Bassman® LTD, '57 Deluxe™, '64 Vibroverb™ Custom, '65 Deluxe™ Reverb, Super-Sonic™, and many others).

AmpliTube X-GEAR (which stands for eXpandable Guitar Effects and Amps Rig) represents the first fully modular and customizable amp and FX modeling software environment, providing instant access to 195 superbly modeled amps and effects from all current "Powered by AmpliTube" software products, and even further expandability with future products, as well as full automation and MIDI control.

Pricing and Availability:

AmpliTube Fender® is available through selected IK Multimedia dealers around the world and in the IK online store, in 2 versions:

- AmpliTube Fender®: the official Fender® guitar and bass, amp and FX software with 45 gear selections consisting of 12 amps, 12 cabinets, 6 stompboxes, 9 mics and 6 rack FX. Also includes Riffworks™ T4 for guitar recording and AmpliTube X-GEAR for full expandability with any "Powered by AmpliTube" software and live control usage. MSRP €169.99 / \$229.99 (excluding taxes).
- AmpliTube Fender® Studio: the easiest way to plug your guitar into your computer and get the legendary Fender® tone. Includes StealthPlug USB audio cable interface and AmpliTube Fender® SE (15 pieces of select gear with 4 amps, 5 cabinets, 2 stompboxes, 2 mics, 2 rack FX), plus Riffworks™ T4 for guitar recording and AmpliTube X-GEAR for full expandability with any "Powered by AmpliTube" software. MSRP €109.99 / \$139.99 (excluding taxes).

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AmpliTube X-GEAR, for a limited time, is free for all registered users of at least one "Powered by AmpliTube" product including: AmpliTube 2, AmpliTube Fender®, Ampeg® SVX, AmpliTube Jimi Hendrix™, AmpliTube Metal and AmpliTube 2 Live. AmpliTube X-GEAR is available only from the IK Multimedia website, in the IK User Area.

For more information about AmpliTube X-GEAR online, please visit:

www.ikmultimedia.com/X-GEAR

For more information about AmpliTube Fender® products, please visit:

www.ikmultimedia.com/fender

Warm regards,

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Europe and International PR Manager

IK Multimedia. Musicians First.

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About IK Multimedia: IK Multimedia is a computer music technology company that offers a diverse range of affordable and easy-to-use music production tools with great sound quality and a realistic look and feel. With over one million installations worldwide, the IK range has been adopted by musicians of every level, from beginners to professionals, to gain access to high-end, studio-quality gear from their computers. AmpliTube®, StealthPlug™, SpeedTrainer™, DSM™, VRM™ are trademarks or registered trademarks property of IK Multimedia Production. Riffworks™ is trademarked property of Sonoma Wireworks. All other product names and trademarks are the property of their respective owners, which are in no way associated or affiliated with IK Multimedia.

About Fender Musical Instruments Corporation: Fender Musical Instruments Corporation (FMIC) is the world's leading guitar manufacturer, and its name has become synonymous with all things rock 'n' roll. Iconic Fender® instruments such as the Telecaster®, Stratocaster®, Precision Bass® and Jazz Bass® guitars are known worldwide as the instruments that started the rock revolution, and they continue to be highly prized by today's musicians and collectors. FMIC brands include Fender®, Squier®, Guild®, Tacoma®, Gretsch®, Jackson®, Charvel®, EVH®, SWR® and Groove Tubes®, among others. For more information, visit www.fender.com