



**IK Multimedia Production Srl**

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**FOR IMMEDIATE RELEASE**

## **IK Multimedia Announces "Super Sonic" Promotion**

*Buy-One-Get-One Free on "Powered by SampleTank"  
virtual instruments from May 1<sup>st</sup> thru June 30<sup>th</sup>, 2009*

**May 2009, Modena, Italy** – IK Multimedia is proud to announce the "[Super Sonic](#)" promotion, featuring a buy-one-get-one free offer on select "Powered by SampleTank" virtual instruments from May 1<sup>st</sup> thru June 30<sup>th</sup>, 2009. When customers purchase and register one of these award-winning titles during the promotional period, they'll receive one software product of equal or lesser value FREE\* (and for immediate download within their IK User Area from the IK Multimedia website): SampleTank® 2.5 XL, SampleMoog™, SampleTron™, Sonik Synth 2 or Miroslav Philharmonik.



**Super  
Sonic  
promotion 2x1**  
May 1st - June 30th

[www.ikmultimedia.com/supersonic](http://www.ikmultimedia.com/supersonic)

**IK Multimedia. Musicians First.**



Customers may purchase the following eligible products from an Authorized IK Multimedia retailer, or from the IK web store:

- [SampleTank 2.5 XL](#) Full Version and Crossgrade
- [Miroslav Philharmonik](#) Full Version and Crossgrade
- [SampleMoog](#) Full version

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- [SampleTron](#) Full version
- [Sonik Synth 2](#) Full version

*(Note: retailers do not supply the free product to the customers at time of purchase)*

IK's award-winning "Powered by SampleTank" instruments offer the best in acoustic, electric, electronic, orchestral, synth and vintage sounds for every genre and style of music production, plus synth effects and parameter controls for sound shaping and more! They are easy-to-use and reliable, operating as standalone applications or RTAS/VST/AU plug-ins for the most popular DAWs.

*\* Free software will be provided from IK Multimedia as a download from the IK User area upon purchase and registration of qualifying "Powered by SampleTank" software. Please note that virtual instrument programs that have been purchased as part of the Total Studio 2 Bundle or Total Workstation 2 Bundle do not qualify for this promotion. Date of registration is decisive - The purchased software must be registered between 1st of May 2009 until 30th of June 2009.*

For more information on the "Super Sonic" promotion from IK Multimedia, please visit:

[www.ikmultimedia.com/supersonic](http://www.ikmultimedia.com/supersonic)

**Warm regards,**

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*About IK Multimedia: IK Multimedia is a computer music technology company that offers a diverse range of affordable and easy-to-use music production tools with great sound quality and a realistic look and feel. With over one million installations worldwide, the IK range has been adopted by musicians of every level, from beginners to professionals, to gain access to high-end, studio-quality gear from their computers. The SampleTank®, Sonik Synth® and SampleTron™ are trademarks or registered trademarks, property of IK Multimedia Production. Miroslav name used under license from Universal Sincopation Ltd, SampleMoog™ is a trademark jointly owned by IK Multimedia and Moog Music® Inc. All other trademarks property of their respective owners.*