



IK Multimedia Production Srl

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PRESS RELEASE

FOR IMMEDIATE RELEASE

IK Multimedia Launches "Guitar Recording Master Classes"

A series of free worldwide clinics & workshops teaching how to record and produce platinum guitar & bass tracks



A SERIES OF WORLDWIDE CLINICS & WORKSHOPS ON HOW TO PRODUCE PLATINUM GUITAR & BASS TRACKS WITHIN YOUR DAW



June 2009, Modena, Italy – Pick the brains of some of today's hottest and brightest players, producers and recording engineers to learn exactly how they get their fantastic tone in the studio and on stage in the digital age. Announcing the new IK Multimedia "Guitar Recording Master Classes," supported by Fender Musical Instruments Corporation, Hal Leonard Corporation, SAE Institute and Sonoma Wire Works.

In these free workshops, players will learn:

- How to properly set up the signal chain for digital recording
- How to make your guitar and bass tracks sound the way you want them to sound
- How to properly position your tracks in the mix with effects, EQ carving and advanced tricks

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- How to get your recorded sound in a live setting with your software rig

And much more...

As a thank-you for attending the clinic, IK Multimedia will be giving out great discounts on IK Multimedia and 3rd party partners' products. Plus, free goodies* will be given away, including:

- RiffWorks™ recording software (\$129 value)
- Fender® Amps "Soul of Tone" book (\$60 value)
- Hal Leonard "Guitar Play-Along" series (\$90 value)
- Fender® "Players Club" Merchandise (\$75 value)
- GuitarInstructor.com discounts

**Only while supplies last. Quantities are limited to venue and geographic location.*

In addition, new users will get a free copy of AmpliTube X-GEAR for direct download! Enjoy a free copy of AmpliTube X-Gear that's jam-packed with 3 Amps, 3 Cabinets, 3 Microphones, 3 Stomp effect models, Spring Reverb, Noise Gate and High-precision tuner! Previously registered IK users will also get the latest update for X-GEAR, the 1.4.1 version, which includes support for IK's newest release- StealthPedal. Other enhanced capability for X-GEAR 1.4.1 includes: Preset XChange online community instantly accessible from X-GEAR presets menu; improved Pro Tools® 8 support on Windows XP/Vista machines and more.

These special workshops offer the chance to improve your knowledge and become an expert on getting great tones from your software rig. You may also learn how to properly implement your tools to get great recorded and live sound: such as how to efficiently mix guitar and bass tracks, how to connect with USB audio interfaces specifically made for guitarists and bassists, and how to get the absolute most out of your DAW using "Powered by AmpliTube" plug-ins such as AmpliTube® 2, AmpliTube Fender®, AmpliTube Jimi Hendrix™ AmpliTube Metal and Ampeg® SVX. IK clinicians will show you how to use audio interfaces like StompIO™ and StealthPedal™, so you can play with realistic feel and solidify your stage presence and recordings.

Plus, you'll meet like-minded individuals for collaboration and pick up all kinds of free advice, software and other prizes. Sit down with pro musicians and fellow IK users to share tips and tricks on recording great tones and taking them on the road! If you can't make it to the live show, selected workshops held at SAE campuses will also be webcast live on the SAE Ustream.tv channel.

For the complete schedule of tour dates, please visit the IK website:

<http://www.ikmultimedia.com/guitarmasterclasses/>

Warm Regards,**Starr Ackerman**starr.ackerman@ikmultimedia.comNorth, Central and South American
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About IK Multimedia: *IK Multimedia is a computer music technology company that offers a diverse range of affordable and easy-to-use music production tools with great sound quality and a realistic look and feel. With over one million installations worldwide, the IK range has been adopted by musicians of every level, from beginners to professionals, to gain access to high-end, studio-quality gear from their computers. AmpliTube®, StompIO™, StealthPlug™, StealthPedal™, SampleTank®, Sonik Synth®, SampleMoog™, SampleTron™, Philharmonik™, Ampeg SVX™, T-RackS® and ARC System™ are trademarks or registered trademarked property of IK Multimedia Production. RiffWorks is a trademark of Sonoma Wire Works distributed by IK Multimedia. AMPEG® is a registered trademark of LOUD Technologies, Inc. used under license. (*g) FENDER™, STRATOCASTER™, and the distinctive headstock and body designs commonly found on the STRATOCASTER guitar, and all FENDER amplifiers, logos, and trade dress are the trademarks of FMIC and used herein under license. All other product names and trademarks are the property of their respective owners, which are in no way associated or affiliated with IK Multimedia except under applicable license.*