

**IK Multimedia Production Srl**

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FOR IMMEDIATE RELEASE**IK Multimedia Announces
"Summer Group Mix" Promotion**

Musicians can get up to three free T-RackS 3 Singles Plug-ins when they purchase one - July 1st thru August 31st, 2009

July 2009: Modena, Italy — IK Multimedia is proud to announce the "Summer Group Mix Promotion" where musicians, engineers and producers can get up to three free T-RackS 3 Singles plug-ins for the price of one. From July 1, 2009 through August 31, 2009, when customers purchase and register any award-winning T-RackS 3 Singles plug-in from an authorized IK Multimedia Retailer or IK's online store, they will immediately receive another T-RackS 3 plug-in free as a download from their User Area. This alone is an outstanding promotional offer, but it gets even better:

-If 500 customers participate in this promotion, every participant will receive an additional T-RackS 3 plug-in in their User Area on the IK Multimedia web site. Additionally, if 1,000 users participate in this promotion, every participant will receive ANOTHER free T-RackS 3 Singles plug-in in their user area. That means four T-RackS 3 plug-ins for the price of one!

IK's "Summer Group Mix" promotion is really a community-based promotion – in brief, the more people who participate, the better the promotion becomes. All participants immediately get 1 additional plug-in with their purchase and then, if the word spreads and 500 or 1000 people participate, all of them will be instantly rewarded with additional plug-ins. If we reach our goal of 1,000 participants, users will actually be getting four plug-ins for the price of one, or each plug-in for €18.75/\$25* each - that's incredible value!

* All prices exclude taxes.

About T-RackS 3 Singles:

T-RackS 3 Singles are the individual processors from the award-winning T-RackS 3 Deluxe Mixing and Mastering Suite that operate as individual plug-ins. This provides additional flexibility and more importantly, better sounding mixes when used during the mixing process. Additionally, T-RackS 3 Singles integrate into the T-RackS Standard processor 12-slot architecture, allowing users to purchase and use individual processors on an "as needed" basis for mixing, and build a high-end mastering chain of great sounding plug-ins at the same time.

[T-RackS 3 Singles](#) include:



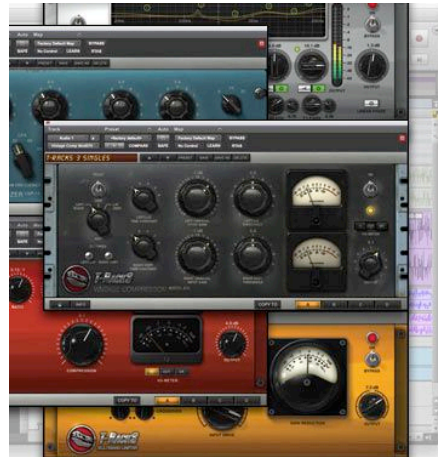


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- [Vintage Tube Compressor/Limiter model 670](#)
- [Vintage Tube Program EQ](#)
- [Opto compressor](#)
- [Brickwall limiter](#)
- [Linear Phase Equalizer](#)
- [Classic T-RackS Compressor](#)
- [Classic T-RackS Multi-band Limiter](#)
- [Classic T-RackS Clipper](#)
- [Classic T-RackS Equalizer](#)
- [Complete Metering Suite](#)



T-RackS 3 Singles Mixing Tools

Individual VST, AU, RTAS plug-ins



For more information about the IK Multimedia Summer Group Mix promotion or the plug-ins included in this promotion, please visit the IK web site: www.ikmultimedia.com/groupmix

Warm regards,

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IK Multimedia. Musicians First.

About IK Multimedia: IK Multimedia is a computer music technology company that offers a diverse range of affordable and easy-to-use music production tools with great sound quality and a realistic look and feel. With over one million installations worldwide, the IK range has been adopted by musicians of every level, from beginners to professionals, to gain access to high-end, studio-quality gear from their computers. AmpliTube®, StompIO™, StealthPlug™, StealthPedal™, SampleTank®, Sonik Synth®, SampleMoog™, SampleTron™, Philharmonik™, Ampeg SVX™, T-RackS® and ARC System™ are trademarks or registered trademarked property of IK Multimedia Production. All other product names and trademarks are the property of their respective owners, which are in no way associated or affiliated with IK Multimedia except under applicable license.